**Internship Opportunity: Marketing Intern for Kiwanis Children's Garden at Snyder Park**

Position: Marketing Assistant Internship

Location: Kiwanis Children's Garden, Snyder Park

Schedule: 3-4 hours per week (flexible scheduling and remote)

Duration: Summer 2024

Overview: The Kiwanis Children's Garden at Snyder Park is seeking a motivated and creative high school student to become our Marketing Intern. This internship offers a unique opportunity for students interested in marketing, communications, or graphic design to gain hands-on experience while supporting a community-focused organization.

**Responsibilities:**

* Create engaging promotional material, including flyers, posters, and brochures, to promote activities at the Kiwanis Children's Garden.
* Assist in the development and implementation of social media campaigns across various platforms Facebook to increase awareness and engagement.
* Generate content ideas for newsletters and website updates.
* Capture and edit photos and videos of events, exhibits, and garden features for use in marketing materials.
* Assist with other marketing and promotional tasks as needed.

**Qualifications:**

* High school student with a strong interest in marketing, communications, or graphic design.
* Excellent written and verbal communication skills.
* Proficiency in graphic design software (e.g., Canva) preferred but not required.
* Familiarity with social media platforms.
* Ability to work independently and collaboratively in a fast-paced environment.
* Passion for community engagement and environmental stewardship.

**Benefits:**

* Gain valuable hands-on experience in marketing and communications.
* Expand your portfolio with real-world projects and achievements.
* Develop transferable skills in graphic design, social media management, and content creation.
* Contribute to the promotion of a beloved community resource for children and families.

Join us in making a difference in the community through creativity and marketing savvy at the Kiwanis Children's Garden!